Cartoon Business - Presentation text

### finding together the best growth models for and with animation

## **CARTOON BUSINESS – YOUR ESSENTIAL GUIDE TO THE BUSINESS OF ANIMATION**

At Cartoon Business, we hear from the leaders of the animation industry and inspirational practitioners, **looking for ways to rise above the challenges**. We investigate the new business models being explored, the production pipelines and technologies offering fresh hope. We talk to those at the cutting edge of the financial industry with their top tips, and we bring you a brand new feature, the **Cartoon Business Clinic, offering up-to-date advice and information on key issues and functions that impact our businesses**.

### OBJECTIVES

* Learn about a wide range of topics: **market overview**, **private & public investments**, **new growth mod­els**, **entrepreneurship**, **fundraising**, and many more.
* Benefit from **business success stories** and **inspiring advice**.
* Engage with **international key players** of the industry.
* **Meet your peers** from more than **20 countries** and various backgrounds.
* 25 speakers.
* A unique place to **grasp new business opportunities and find answers**.