Cartoon Movie - Presentation text

Cre­at­ed in 1999, Car­toon Movie is an intense and effi­cient pitch­ing event intend­ed to cre­ate a syn­er­gy between pro­duc­ers, investors and dis­trib­u­tors of fea­ture-length ani­ma­tion films.

Pro­duc­ers have the oppor­tu­ni­ty to pitch their project to all poten­tial finan­cial part­ners gath­ered in the same room, in order to find co-pro­duc­ers, speed up financ­ing and nego­ti­ate deals with dis­trib­u­tors, sales agents and game companies.

**4 STAGES OF PROJECT PRESENTATION**

A spe­cial fea­ture of Car­toon Movie is that it is pos­si­ble to present projects at their dif­fer­ent stages:

* projects in concept
* projects in development
* films in production
* films in sneak preview

There­fore the whole indus­tri­al net­work can take part in the devel­op­ment of the film, which increas­es ten­fold the producer’s chances for success.

**30 MIN­UTES TO CON­VINCE THE BUYERS**

The pitch­ing ses­sions are the core ele­ment of Car­toon Movie. Par­tic­i­pants have to choose between 2 rooms where projects are pitched by the whole pro­duc­tion and artis­tic team, from 10 min­utes for projects in con­cept up to 30 min­utes for projects in devel­op­ment to films in pro­duc­tion or films in sneak preview.

To start the day, the screen­ing of trail­ers in front of all par­tic­i­pants dur­ing the tra­di­tion­al break­fast “Crois­sant Show” gives a taste of the project and encour­ages peo­ple to attend the pitch­ing sessions. The same trailers’ screening takes place after lunch time during the “Coffee Show”.

**THE HUMAN TOUCH: THE SOUL OF CAR­TOON MOVIE**

Around the ses­sions, Car­toon Movie cre­ates gold­en oppor­tu­ni­ties to net­work: at the Wel­come Din­ner, the buf­fet lunch­es, or even dur­ing the Farewell cock­tail. Busi­ness with­out stress!

**A HIGH­LY EFFI­CIENT FORMULA**

Since 1999, more than 453 films pitched at Car­toon Movie have secured their financ­ing and have been released.

**Inter­na­tion­al dis­trib­u­tors & sales agents**

One of the strengths of Car­toon Movie is the net­work of dis­trib­u­tors & sales agents from Europe, South Amer­i­ca, North Amer­i­ca and Asia who come to pick the best projects and ensure a pan-Euro­pean and inter­na­tion­al dis­tri­b­u­tion & sales of the films.

**Famous direc­tors and cre­ative talents**

Renowned direc­tors and authors have trust­ed Car­toon Movie and pre­sent­ed their film. How­ev­er the essence of Car­toon Movie is to give the same chances to big names as to small com­pa­nies with cre­ative tal­ents: a good project with poten­tial will catch the eyes of the par­tic­i­pants wher­ev­er it comes from. And Car­toon Movie counts beau­ti­ful suc­cess sto­ries start­ing from scratch.

**WHO ATTENDS CAR­TOON MOVIE?**

Inter­na­tion­al pro­fes­sion­als from the ani­ma­tion film industry:

* Dis­trib­u­tors & sales agents, investors, broad­cast­ers, new media plat­forms, game com­pa­nies, book publishers, etc.
* Pro­duc­ers, authors, direc­tors, stu­dios, press, etc.