

Cartoon springboard

29-31 October 2024 ★ Madrid - Spain



PRESS KIT



THE PITCHING EVENT FOR YOUNG TALENTS

PRESS CORNER

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COMMUNICATION MATERIAL

Click to access the following material:

- » An [overview of the program](#)
- » The list of [selected projects](#)
- » All the [speakers & experts](#) coming to the event
- » High-resolution [stills of the projects and press releases](#) available for downloading in the Press Area





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CARTOON SPRINGBOARD 2024

THE PITCHING EVENT FOR YOUNG TALENTS

Cartoon Springboard is a pitching and training European event dedicated to young talents in animation, where the next generation is given the chance to take its first steps in the industry and learn from international professionals. During the event, participants can attend various keynotes on key topics in the animation sector, and numerous pitching sessions where young talents present their projects, often in concept or in development, with the aim of receiving valuable advice from experts.



FOR WHOM?

Each year, Cartoon Springboard welcomes around 180 participants from more than 20 countries around the world. This 3-day international event is aimed at students and young animation talents, who can attend various conferences and present and/or attend pitches from more than 20 original projects. The event is also aimed at industry professionals who are looking for valuable young talents to work with, and who want to participate actively in shaping the future of the animation industry.

KEY FIGURES - 2024

- » + 180 participants
- » 22 promising projects
- » 30 speakers and experts giving advices
- » + 20 countries represented

OUR GOAL?

To offer a unique event to look after the young talents of today, precious creators of tomorrow, with the ambition of providing them with all the advice and practical solutions they are looking for to build their project and their entry into the industry. Cartoon Springboard also aims to create a genuine networking platform to facilitate exchanges and meetings in an international and intergenerational environment.



Practical informations

29-31 October 2024

Ateneo de Madrid
21 Calle del Prado
28014 Madrid

Our partners

CARTOON's main partners for this event are **Creative Europe - MEDIA, la Comunidad de Madrid and Ayuntamiento de Madrid**

HOW DOES IT WORK ?

PITCHING SESSIONS

Pitch sessions will be held over the last 2 days of the event, during which 22 different projects will be pitched by young talents.

Duration: each project team will be allocated a 30' session divided in two parts: the first 13' will allow them to present all the aspects of their project, and multi-platform strategy, followed by a 13' of discussion with the experts who will give live feedbacks on the project and helpful advices to move the project forward. + 4min in & out

Please find the full list of selected projects by [clicking here](#).



SPEAKERS & EXPERTS

Cartoon Springboard 2024 gathers 30 experts and speakers from 13 countries around the world covering many expertise: distribution, production, licensing, publishing, gaming, creation, new technologies, data-analysis, research...

Please find the full list of confirmed experts and speaker by [clicking here](#).



© Cartoon

5 KEYNOTES, MASTERCLASS & PANEL

They will be spread over the 3 days of event, dealing with different topics, addressed to young talents to help them build their project:

- » **Masterclass** by Rodrigo Blaas (El Guiri Studios - ES, Star Wars: Visions, 3Below: Tales of Arcadia, Trollhunters,...)
- » **Developing original IPs in the franchise era** by Perrine Gauthier (La Cabane - FR, Thuristar - BE)
- » **The A.I. tsunami is coming: can we surf it or will we get crushed?** by Nick Dorra (Haruworks - FIN)
- » **The Writing Odyssey: from a brilliant idea to distribution!** by Valérie Magis (BE)
- » **Panel for Cartoon Springboard's 10th anniversary:** Panel of several former talents sharing their work experiences.

You can find all the information about the programme by [clicking here](#).



© Quest Chefs

HOW DOES IT WORK ?



TRAINING CONTENT

The event's keynotes address themes of importance to young talent, with the aim of providing them with advice and theoretical keys to the professional reality of the animation industry that are sometimes less covered at school. These include discussions on the different stages in the production of a project, the management of industrial properties, and important topical issues such as artificial intelligence...

“I found this pitching forum the perfect place to be open and to hear important things, that are quite clear now... It was a great space to see other colleagues coming from a different world”

Mariana Cadenas, Talent Springboard 2021



MODERATORS & CHAIRPERSONS

An experienced and neutral chairperson will help talents prepare their presentations beforehand. The chairperson will also be present during the pitching session, to introduce the talents and help them during the questions and answers.

Each keynote, masterclass and panel is supervised by a moderator, who makes sure that everything runs smoothly.

Please find the list of chairpersons and moderators as well as a short bio by [clicking here](#).



AN ENTRANCE TO THE CARTOON ECOSYSTEM

Pitching your project at Springboard is a unique opportunity to receive sound advice from international experts, giving young talents all the keys they need to build their creations. As CARTOON strives to keep a close eye on the lives of its various projects and young talents, it's also worth noting that projects pitched at Springboard have a greater chance of being selected for **Cartoon Movie** and **Cartoon Forum** events. Since the event was created, 37 projects have pitched at Cartoon Forum or Cartoon Movie after being presented at Cartoon Springboard.

FOCUS ON THE PROJECTS

The selection of projects has been made by a committee of experts and reflects the diversity of European animation production. The animated projects selected are very diverse in terms of the animation techniques used (2D, stop-motion, drawing, painting, etc.), the target audience (from pre-schoolers to adults), the topics tackled, etc. This year the list includes **22 projects** from **9 different countries**.

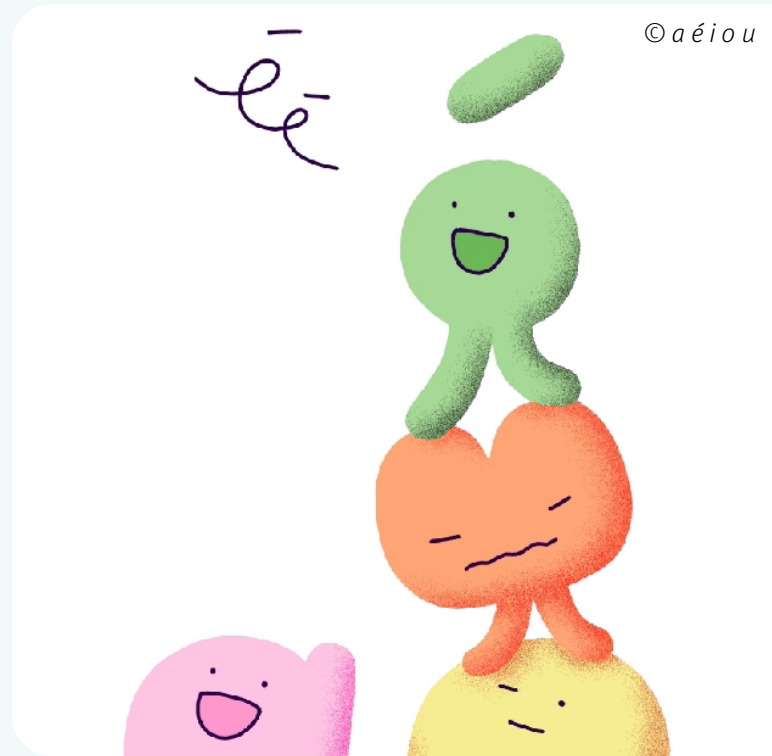
a é i o u

Supported by **SACD**

- » Young Talent: Bertille Rondard
- » Format: TV Series (26x2')
- » Target Audience: Pre-School 2-4
- » Country: France

“a é i o u” is a pre-school series that aims to introduce the French alphabet to kids from 3-6-years-old.

The vowels: a, é, i, o and u are child letters living in the world of the Alphabet. Here, each letter can walk and speak their own name. Most of the time, the letters stick with their own kind. The vowels are going to meet a lot of letter and discover the possibilities offered by these new friends.

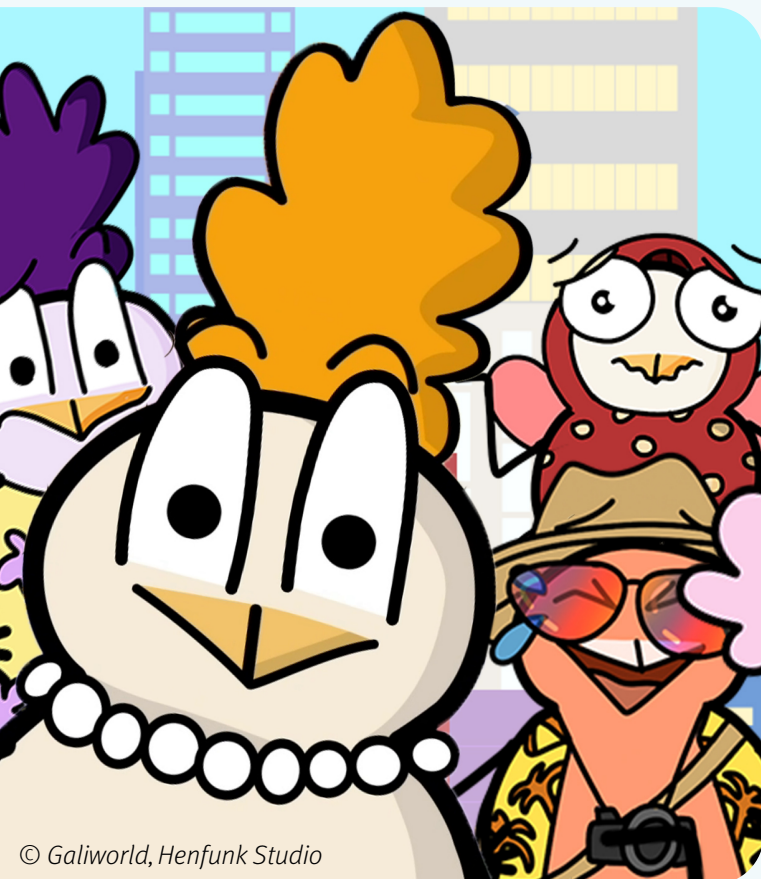


Galiworld

- » Young Talents: Anita Pico, Rocío López
- » Format: Web Series (10x4')
- » Target Audience: Pre-School 2-4
- » Production company: Henfunk Studio
- » Country: Spain

Imagine a world of feathers where everything is possible. Welcome to Galiworld, a bustling city where galiñas (hens) and pitos (chicks) turn everyday life into a wild adventure.

This animated series, packed with laugh-out-loud moments and no need for dialogue, spins quirky tales that shake up the lives of its feathery citizens. From a mother hen and her chick dodging traffic like pros to a secret agent on a top-classified mission, each episode is a hilarious dive into the unexpected chaos and fun of living in a city full of surprises. Get ready for a feather-filled frenzy!





Out of Tune

Supported by



Comunidad
de Madrid



MADRID

» Young Talent: Alejandra Bouzón

» Format: TV Series (22x3')

» Target Audience: Pre-School 2-4

» Country: Spain

“Out of Tune” is a joyful, musical show that concentrates on the lives of a group of pigeons, rats and spiders. Each episode takes us through the daily adventure of one of these species and shows us the struggles they face in a fun and lighthearted way.

“Out of Tune” strives to nurture sympathy in kids for all creatures, but especially those animals we usually find disgusting or annoying, making the world a bit less scary for them and a lot kinder for all of us.

The Extra - and - Ordinary Adventures of Pod the Plankton

» Young Talents: Laure-Anne Villieu & Clothilde Chauvin

» Format: TV Series (26x4')

» Target Audience: Pre-School 2-4

» Country: France

Direct selection from



Supported by

SACD

“The Extra - and - Ordinary Adventures of Pod the Plankton” is a 26x4' pre-school series. Through the microscopic point of view of our hero, Pod, we want to immerse children in funny and sensitive adventures that will guide them in the discovery planktonic species. Each episode features a story that confronts Pod with a new environment and its inhabitants. From the Zoe larvae that transform into crabs to the oxygen producing algae, these encounters highlight the remarkable diversity and ecological significance of plankton.



© The Extra - and Ordinary - life of Pod the Plankton

Ultra Cat and Mega Dog

Direct selection from



- » Young Talent: Michael Berrill Doran
- » Format: TV Series (52x11')
- » Target Audience: Children 5-7 (Bridge)
- » Production company: JAM Media
- » Country: Ireland

Meet Ultra Cat - a feline powerhouse with unlimited power, skills and the uncanny ability to always land on all four feet. This moody, brooding moggy of few words has dedicated all nine of her lives to fighting the baddies who give Crime City a bad name. However, sometimes good old fashioned crime fighting will only get you so far... Luckily for Ultra Cat, she is joined by Mega Dog, her faithful companion and best friend. His boundless optimism, goodwill and ability to see the good in every situation is the true key to solving any scrape, demonstrating to Ultra Cat that these traits are essential to defeating baddies and saving the day in surprisingly tender, big hearted and hilarious ways! In this way, Ultra Cat will regularly learn from Mega Dog that her cool, super powered cat battling methods are no match for his simple compassion. The series emphasises that while superpowers are great, it's kindness that truly makes heroes.



Maxivilian's Great Show

- » Young Talents: Yagiz Tunceli & Serena Moka
- » Format: TV Series (26x22'30)
- » Target Audience: Children 6-9 (Kids)
- » Country: Italy

Penny is a little girl with a big dream: becoming famous! Her story is set in a not-too-distant past, where everything feels old-timey, familiar but not quite. Penny runs away from home, leaving her boring scientist mom to follow in the footsteps of her much more fun dad Max, a world-class traveling magician. On her journey, she stumbles upon a magical circus-world, populated by performers who, like her, are driven by ambitions of fame. There, she befriends Trumpet and Gismo, two sweet but unlucky clowns who assist her in navigating this foreign place, led by her reckless curiosity and zeal. However, making it big proves easier said than done, as our characters have to deal with the many hurdles of showbiz, plus menacing rivals like mobster mimes, snotty magicians and the all-powerful Ringmistress.



© Maxivilian's Great Show

The Smell of Stones

- » Young Talent: Aurélie Monteix
- » Format: TV Special (26')
- » Target Audience: Children 6-9 (Kids)
- » Country: France

A stranger steals a stone and all of Jane's Island goes up in flames. To stop the mega-fire, the rock must be returned. In her pursuit, Jane meets Moquette, a goat who has also fallen victim to the stone thief. Faced with a gang of hyenas, on a cliffside in the company of a not-at-all vegetarian eagle and a lack of water, the companions make progress. They get back on the trail and the thief is brought to justice! In the end, Jane is faced with a dilemma, as the stolen stone has found a new purpose with the thief.



Battle of the Bands

- » Young Talent: Rafa Mata
- » Format: TV Series (10x22')
- » Target Audience: Children 9-11 (Tweens)
- » Country: Spain



Supported by

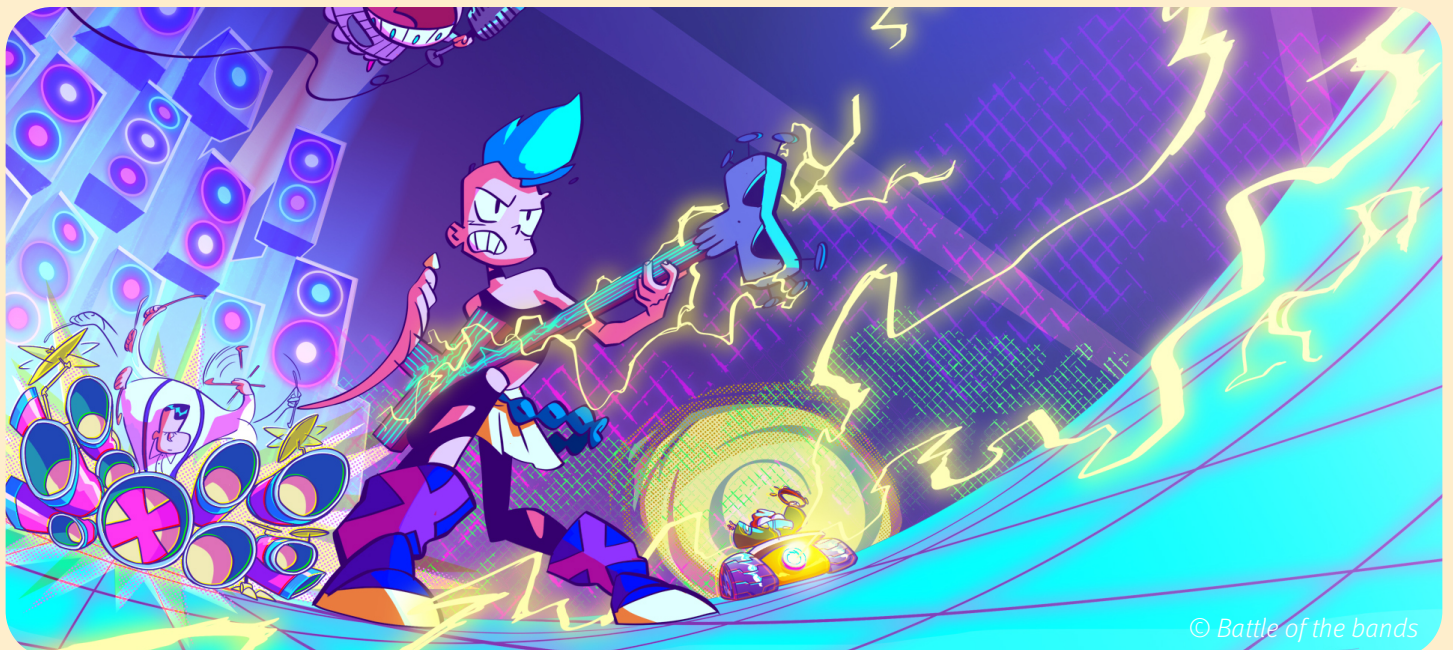


Comunidad
de Madrid



MADRID

“Battle of the Bands” is an action-comedy animated series for kids aged 10-12. With 22’ episodes, it merges the excitement of rock music with adventure, exploring coming of age themes of rebellion and self expression. Set in Boom Town, where free music is banned by the authoritarian company MAD (Music Assembly & Distribution), the story follows Roary, a 13-year-old girl determined to become a rock star who discovers The Deafeater, a legendary guitar linked to a catastrophic event that led to the ban on free music. With her new band, Roary aspires to win the Battle of the Bands, an underground music competition that defies MAD’s prohibition, to become the greatest of all the genuine musicians that keep playing in Boom Town. “Battle of the Bands” celebrates the power of music as a transformative force, especially in the face of oppression. It is a show that sparks creativity and celebrates diversity but also an epic series full of thrilling battles, awesome tunes and cool characters.



Quest Chefs

- » Young Talent: Nabil Afnan-Samandari
- » Format: TV Series (26x11')
- » Target Audience: Children 9-11 (Tweens)
- » Countries: Denmark & Germany

In the world of Culina, all foods are monsters, like fire-breathing chilies and flying apples that bite! That's why people rely on the service of legendary heroes known as Quest Chefs! And nobody wants to be a hero more than 12-year-old Crouton. She's looked up to these knights her whole life and, now, she wants to be just like them. But when she trains under Rosbif, her village's grumpy defender, she finds that her heroes are very different than she expected. "Quest Chefs" is a show about learning that to be great, you can't just be like the people you look up to... You have to be like yourself!



Zilìa

- » Young Talents: Marialuisa Fiori, Licia Fiorentini & Sara Cuperlo
- » Format: TV Series (8x26')
- » Target Audience: Children 9-11 (Tweens)
- » Country: Italy

Zilìa is 11 and lives on Marigosa Island, her world between land and sea, inhabited by whales. In summer, tourists come to the fishing community and Zilìa wants to spend her holidays with her inseparable friend Juba. But her father Giò decides to move to the mainland, where she will attend middle school. Zilìa doesn't want to leave Marigosa and her affections. And there's more! An unwanted power appears: her emotions are making waves move and causing problems on the island. The absence of her mother, of whom Zilìa knows nothing, is heavy. Her beloved grandmother Yaya reveals to her the pact of their female lineage to the Sea and teaches her to govern the power, along with the Winds, island's allies which put her to the test. In this summer of growing up, Zilìa is helped by her loyal Juba and her new town friends Nina and Vic. And by a special whale who offers her a message of motherly love: "Go like water, come back like water". Will Zilìa accept the change and her new life?

Direct selection from



**CARTOONS
ON THE BAY**
PULCINELLA
AWARDS

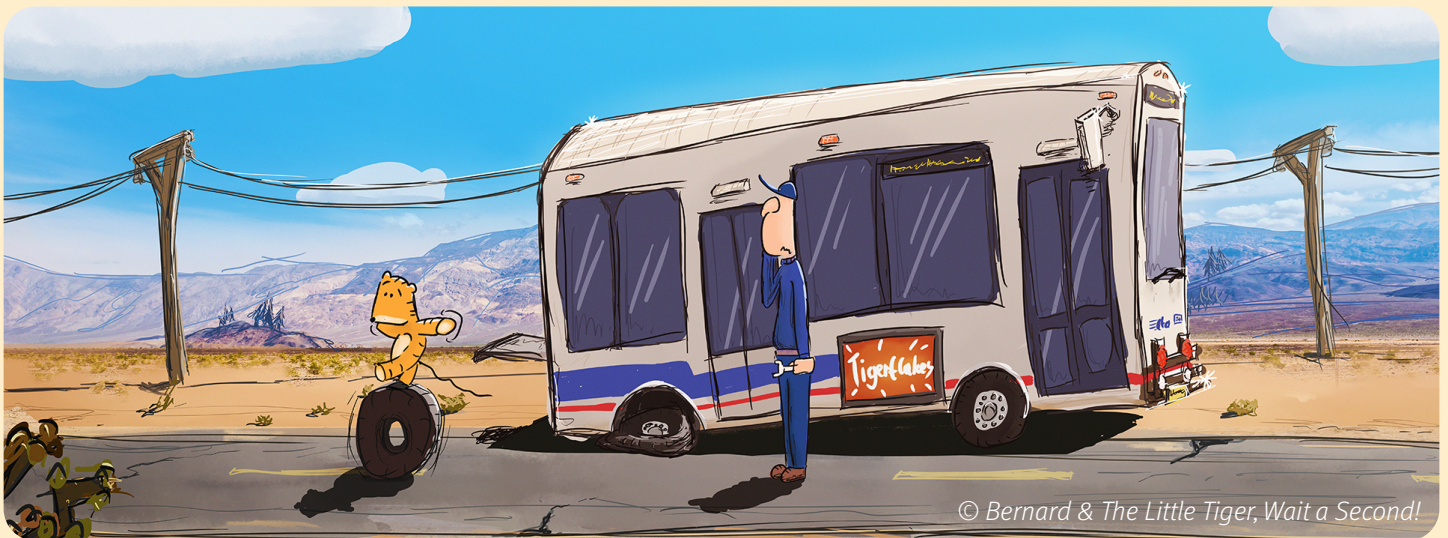


© Bernard & The Little Tiger, Wait a Second!

Bernard & the Little Tiger

- » Young Talent: Christian Kaufmann
- » Format: TV Series (13x10')
- » Target Audience: Family
- » Production company: Wait a Second!
- » Country: Germany

The monotonous life of grumpy bus driver Bernard is turned upside down one day when a little tiger suddenly appears in front of his bus. As Bernard slams on the brakes, little does he know that from now on, the tiger will be following him wherever he goes. Countless attempts to get rid of the little creature fail and Bernard sees only one solution: he must take the tiger back to where he came from! So Bernard grabs the tiger, jumps in his bus and together they embark on a road trip that marks the beginning of a very special friendship. In each episode, they visit new places, meet various characters and discover how small everyday stories can take poetic turns.



© Bernard & The Little Tiger, Wait a Second!

Painting Illusions

Supported by  **Comunidad de Madrid**  **MADRID**

- » Young Talent: Carles Abad Tent
- » Format: Feature film (72')
- » Target Audience: Family
- » Production company: PI Art Productions
- » Country: Spain

"Painting Illusions" is an animated and live-action film in which Isabel, an orphan and fictional girl, lives under the protection of the King. When she discovers that her family and home lie beyond the borders of the palace, she decides to escape and sets out on a quest to find her father.



© Painting Illusions, PI Art Productions

The Ballad of Cattle Town

- » Young Talent: Isa Adler & Kaiden Pigem Malo
- » Format: Feature film (90')
- » Target Audience: Family
- » Country: Spain

Dani, an adventurous but ordinary kid, is mysteriously transported into a bizarre and fantastical version of a classic western movie. With a dashing veteran cowboy as his newfound mentor, Dani decides to stay and fulfill his dreams of being a hero by helping the residents of a small, disaster prone, cow-ridden town. But when he slowly uncovers the true nature of the town and its inhabitants, he will need to flip the script and face his fears in order to save the day.



Yesterday's News

- » Young Talent: Mathis Dubrul
- » Format: Web Series (10x3')
- » Target Audience: Family
- » Country: France

Who stole the Mona Lisa? When was the first woman elected? How did we deal with a global pandemic after the First World War? You will learn all of this and much more in "Yesterday's News", a press review that is a hundred years out of date. Each episode will cover an event that made the news a century ago as it was told in the newspapers at the time. It will cover major historical events as well as everyday life anecdotes, incredible crimes and scientific discoveries.

Atomic

- » Young Talent: Iva Zahova & Kalina Aleksandrova
- » Format: TV Series (12x22')
- » Target Audience: Teenagers 12-15
- » Country: Bulgaria

A teenage girl named Willow wants to help her overworked engineer-hero father by taking over his heroic duties of protecting the city. With the help of her friends, Willow must defend the Eastern European-inspired Hope City from mutants, robots and aliens - all while uncovering secrets from her father's past, learning about science and surviving everyday teenage life.



Prism, Search for the Sea

- » Young Talent: Nora Al-Shamery
- » Format: TV Series (10x22')
- » Target Audience: Teenagers 12-15
- » Country: Germany

Prism is the daughter of the devil of the sea, Davy Jones. Wanting to create a sea that's free from her father's control, she steals his magic bottle. Whoever owns the bottle has the power to command all the water in the entire North Sea. By using the bottle's power, Prism is able to trap the sea's water inside of it, prohibiting Jones from entering the sea again. Her unauthorised usage of the bottle causes Prism's body to get cursed by turning into glass. She manages to escape to a small town, where she meets the cat Caesar. Together with the oyster catcher bird Bonnie, the three embark on a journey, to try and find a way to lift the glass curse off of Prism. Prism will face both allies as well as enemies who want the sea to return, forcing her to choose. On the one hand, Prism's body will always be at risk of shattering, should she be unable to lift the curse. But lifting the curse, would mean she would have to release the sea's water from the bottle again, allowing Davy Jones to return.



The Archives

Supported by **SUDANIM**

Direct selection from **CartoonNext 2024**
Minipitch workshop - Winner

- » Young Talents: Marin Cadin, Zita de Thoury
Lou Moncollin, Angel Knowle & Colin Lagarde
- » Format: TV Series (12x12')
- » Target Audience: Teenagers 12-15
- » Country: France

A high-school girl in search of her missing figurine finds herself hired as an intern in a section of the Archives, a huge, seemingly disorganised place with no borders. This is where everything that's ever been lost land, from objects to people themselves. When people misplace their possessions and start looking for them, they are thrown back into this mysterious place, where archivists guide them to the object of their quest. These are often items associated with memories, a story they hold dear or a problem they're experiencing. The moment the characters get their hands on their object, they return to where they came from, to where time had stood still and without the slightest recollection of their time spent in the Archives.



Chavales: La webserie

Supported by **Comunidad de Madrid**  **MADRID**

- » Young Talent: Jaime Penalva
- » Format: Web Series (6x10')
- » Target Audience: Young adults/Adults
- » Country: Spain

“Chavales: La Webserie” is a Web Series project that seeks to expand, develop and deepen the universe already proposed in the underground animated feature film “Chavales” (2023). It is neither a remake nor a sequel as such, what we want is to create an animated series in which in each episode a different character from the film is the protagonist. The idea is that the series also works on its own and can be enjoyed independently from the original film. McMcickey, Colega, C, Pipi and Oscarmelle are five friends who spend afternoons just chatting sitting on the sofa. When Colega fails his final project again not getting his university degree, the group of friends starts a delirious adventure to sneak into the college, change the grade and save their friend from the academic hecatomb. Don't ask how, but C will use his fanzines and McMcickey his music to hatch a delirious plan in which they will mingle with all kinds of bad guys. What a bunch of kids they are!





The Hard-Boiled Deteggative

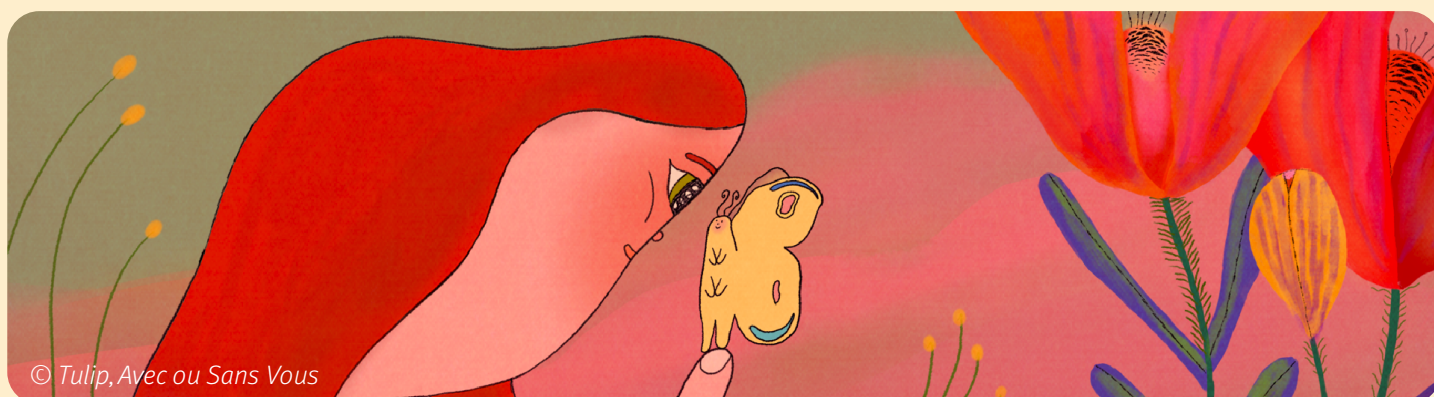
- » Young Talent: Vicky van Hemelrijck
- » Format: TV Series (10x25')
- » Target Audience: Young adults/Adults
- » Country: Belgium

What if your fridge was not just a fridge? What if there was an entire city on the inside? One where fresh produce reign the Upper East Side, raw eggs police your neighborhood and leftovers roam the street. "The Hard-Boiled Deteggative" is an animated adventure crime comedy about Eggie Eggerton, an ambitious hard-boiled egg obsessed with film noir who dreams of ridding Fridgerton of crime once and for all. When Eggie walks in on corruption in full swing during Mayor Malfred McMilk's latest election rally, Eggie will have to join forces with Lennon the Half Lemon, the only other witness to the crime, to unmask the city's corruption and save the city from itself.

Tulip

- » Young Talent: Julia Tudisco
- » Format: Web Series (20x1')
- » Target Audience: Young adults/Adults
- » Production company: Avec ou sans Vous
- » Countries: Hungary & France

After a life-changing moment in the hospital, where she was confronted with her own mortality, Tulip embarks on a journey to understand life and herself with a fresh perspective on her emotions. Accompanied by her wise companion, Cat, the anxious Moth and other creatures who offer unique insights, Tulip navigates her way through self-discovery and emotional resilience. "Tulip" is an Instagram Reels narrative Web Series, with episodes ranging from 20" snippets to 1'30" narratives. The series explores themes of mindfulness and inner growth, offering viewers relatable insights into navigating life's challenges.





Welcome to Demonland

Supported by



- » Young Talents: Gregory Krygier & Aylin Manço
- » Format: TV Series (24x12')
- » Target Audience: Young adults/Adults
- » Country: Belgium

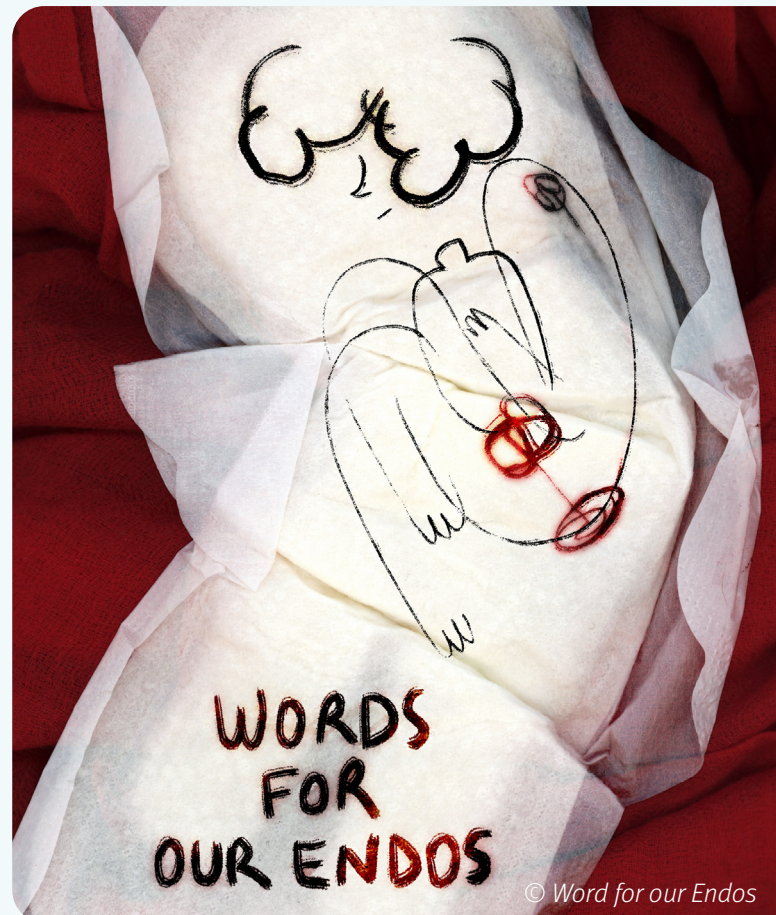
It's back-to-school day at College for Applied Magic and Philosophy (CAMP), the best magic school in the country! As soon as classes start, the new headmistress makes an announcement: the invocation of demons, which until then was ubiquitous on campus, is now forbidden. No more invoking a spirit to do your laundry or a djinn to cheat on a test: this school will no longer be Demon Land. Between this new rule and the rebellion led by the Little Devils, a student club determined to summon demons, four first year students try and find their way. Why is Mathurin, prince of the Far Away Kingdom, stalked by a strange lion? Should Paloma, a shy girl fixated on losing her virginity, join the Little Devils? Will Gertrude and Quentin, the high school sweethearts, manage to grow up without growing apart? Steeped in fantasy tropes, Demon Land is as messy, horny and full-hearted as a true first-year student. Our heroes will fall in and out of love, fight demons, party hard and maybe learn some magic.

Words For Our Endos

- » Young Talent: Bianca Scali
- » Format: TV Series (10x7')
- » Target Audience: Young adults/Adults
- » Countries: France & Germany

How can we see an invisible illness? And how can we see the ones affected by it? "Words for our Endos" is an animated documentary series that sheds light on the unseen struggles of endometriosis. How do patients coexist with this illness? Through intimate stories and group discussions, the series will paint an emotional portrait of the illness, giving insight into the complex psychological mechanisms that come along with it.

[Click here to access the complete list of the talents and the 22 selected projects!](#)



© Word for our Endos

STATISTICS

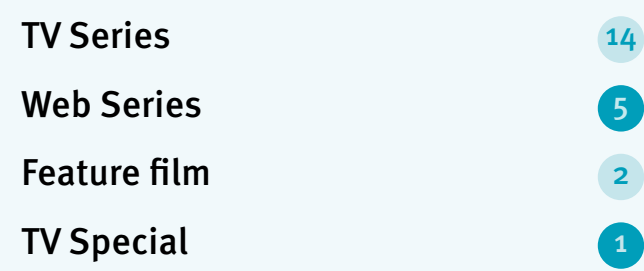
Accepted projects



2024

22 projects coming from **9 europeans countries** will be pitched this year at Cartoon Springboard.

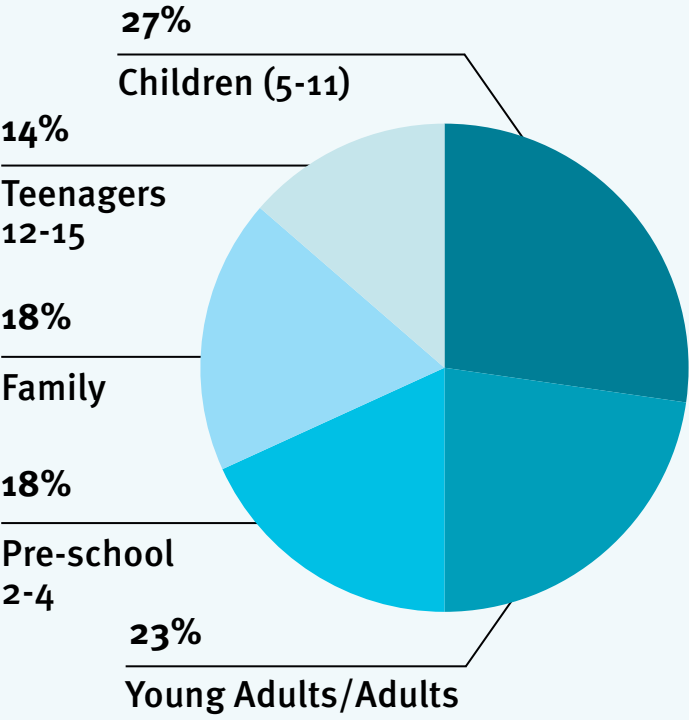
BY ANIMATION FORMAT



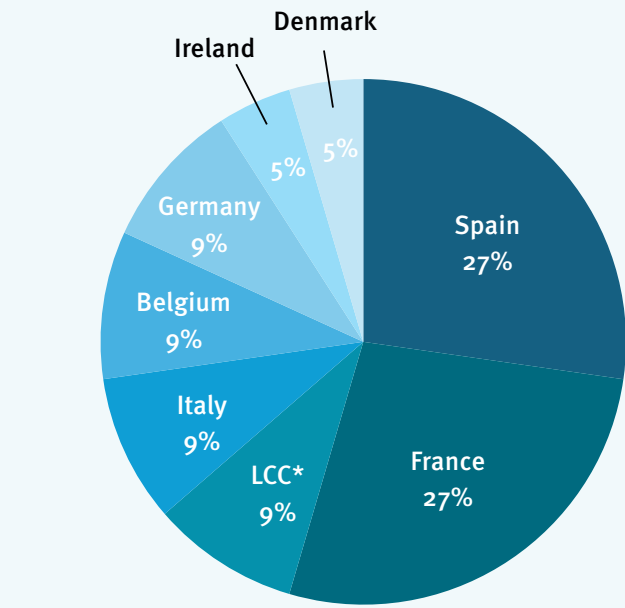
BY TOPICS

Key topics for the millennials and Generation Z are addressed in the projects, such as **endometriosis, management of emotions, anxiety, mental health, loneliness and ecology**, as in the projects Word for Our Endos, Tulip, The Smell of Stones, Bernard and the Little Tiger and The Extra - and - Ordinary Adventures of Pod the plankton.

BY TARGET AUDIENCE



BY COUNTRY



*LCC : Low Capacity Countries (represented by Hungary and Bulgaria in the list of projects selected with 1 project for each country)

Total

9 different countries

STATISTICS

Speakers, experts & talents

SPEAKERS AND EXPERTS

30 Speakers and Experts

From 12 different countries

60% are Newcomers

TALENTS

35 Talents

From 8 different countries

From 21 different schools

BY GENDER

11,4%

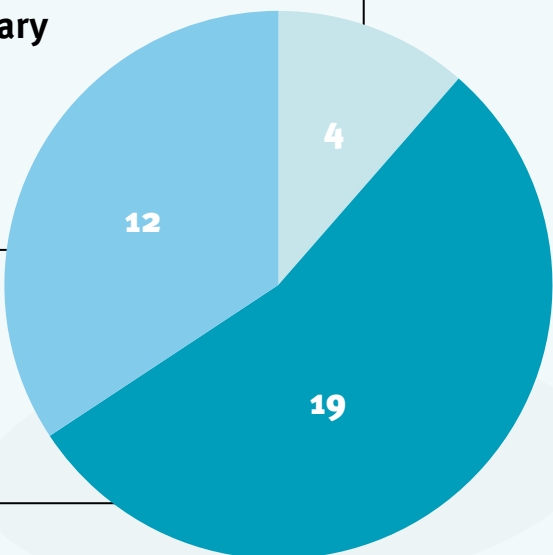
Non-binary

34,3%

Male

54,3%

Female



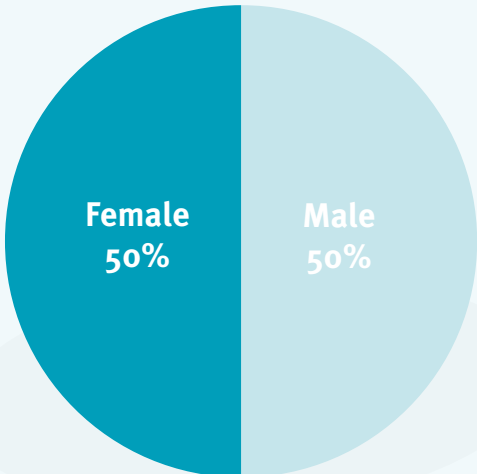
BY COUNTRIES

SPEAKERS & EXPERTS

Spain	11
France	6
Germany	2
Belgium	2
United Kingdom	2
Austria	1
Luxembourg	1
Czech Republic	1
Denmark	1
Italy	1
Ireland	1
Finland	1

BY GENDER

SPEAKERS & EXPERTS



STATISTICS

CARTOON SPRINGBOARD 10th ANNIVERSARY

KEY FIGURES OVER THE PAST 10 YEARS

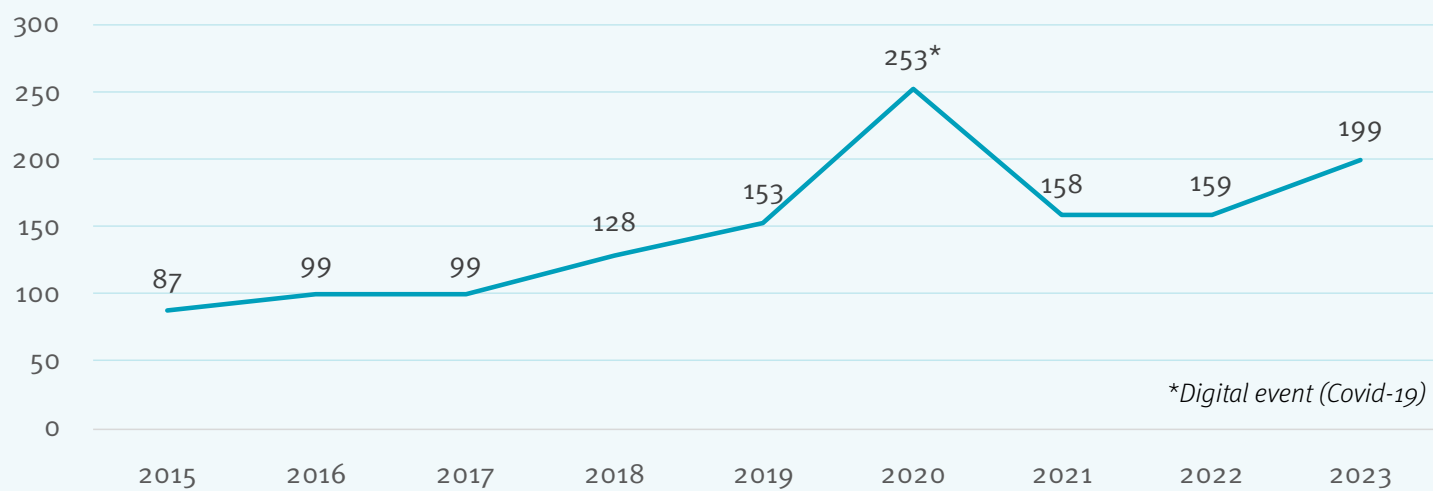
1055 unique participants

Including 77 speakers and experts
And 124 scholarships (representing 11% of total participants)

44 keynotes

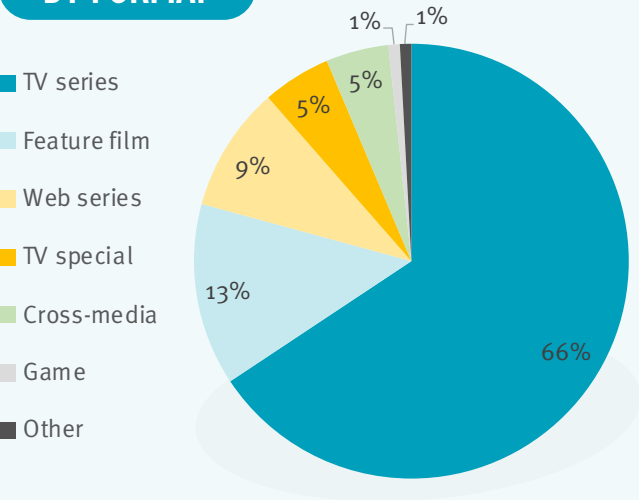
236 projects pitched by young talents, from **25** countries
(among which 35 are financially secured, of which 14 have been completed)

NUMBER OF PARTICIPANTS PER YEAR

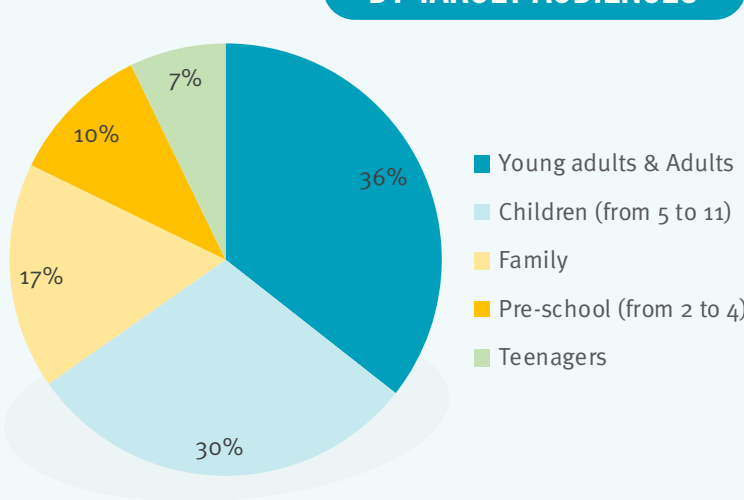


PROJECTS

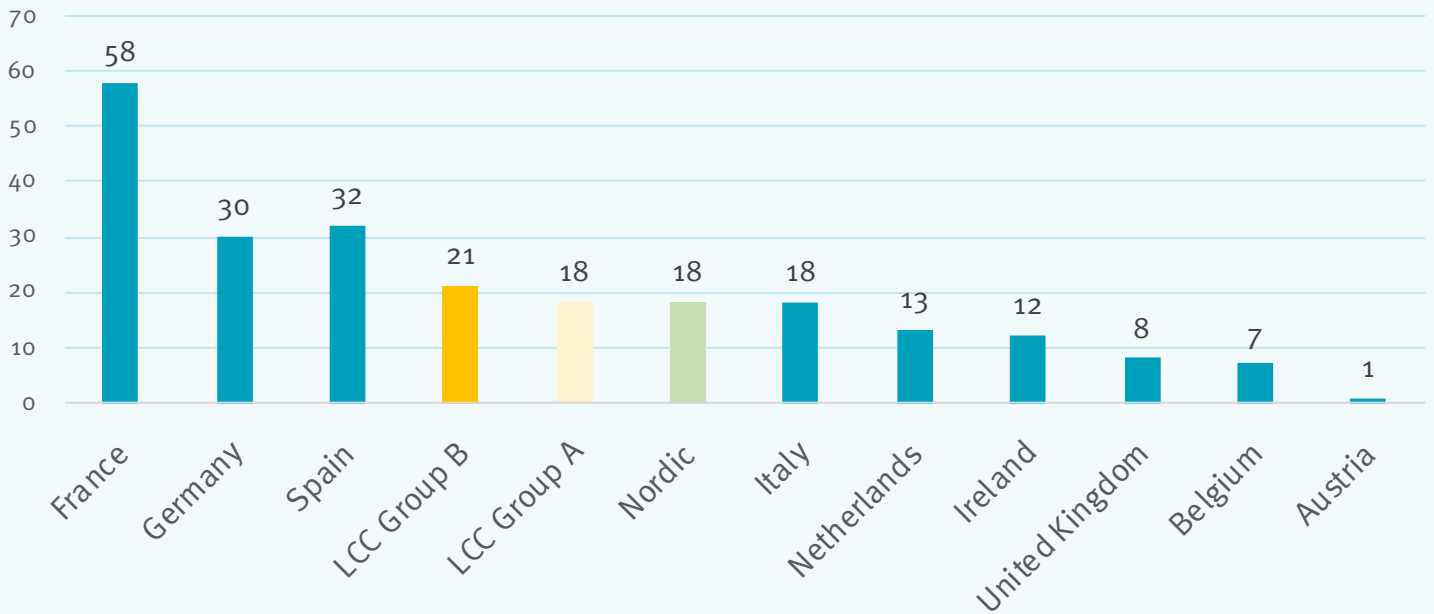
BY FORMAT



BY TARGET AUDIENCES



BY COUNTRIES



LCC Group A (Low Capacity Countries Group A) : 8%

Czech Republic (8), Croatia (3), Greece (3), Poland (2), Portugal (1), Estonia (1)

LCC Group B (Low Capacity Countries Group B) : 9%

Hungary (11), Slovakia (3), Bulgaria (3), Georgia (1), Lithuania (1), Serbia (1), Ukraine (1)

Nordic Countries : 8%

Denmark (13), Finland (3), Sweden (2)

The Low Capacity and Nordic countries account for 1 in 4 projects submitted (24%), with 57 projects out of a total of 236 up to 2024.

BY BUDGET (completed projects)

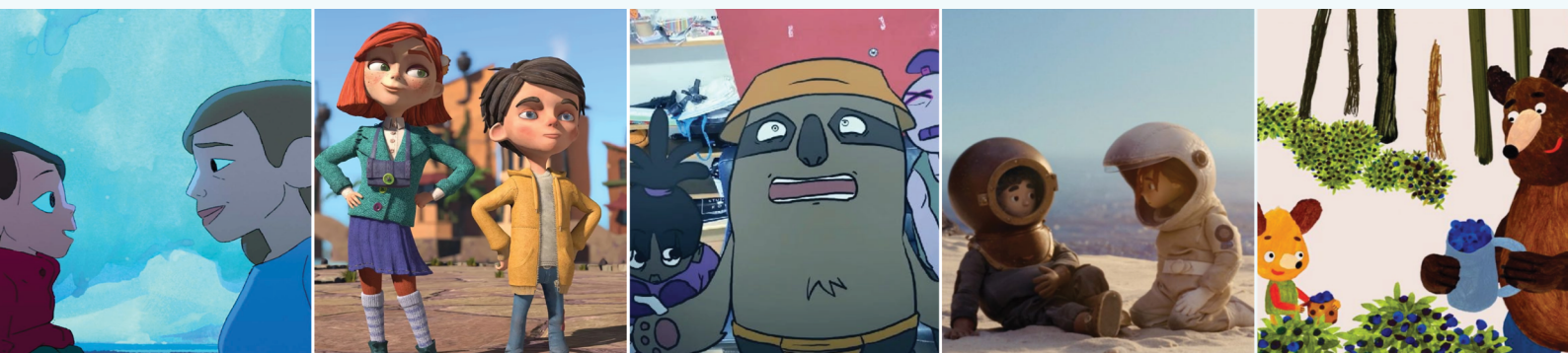
Total budget

11.976.240 €

Based on the 14 projects completed and released since the 1st edition of Cartoon Springboard in 2015.

BY TOPICS

The projects presented at Cartoon Springboard addressed a wide range of social issues of importance to the younger generation. These included topics such as anorexia, mental health, work-life balance, anxiety, bullying, identity, war or ecology.



GENERAL AGENDA

Tuesday 29/10	Wednesday 30/10	Thursday 31/10
Arrival of participants	Projects Pitchings	Projects Pitchings
Presentation of Madrid-Based Production studios/Companies to Young Talents	Coffee break	Coffee break
	Projects Pitchings	Projects Pitchings
Welcome Coffee	Lunch	Lunch
Welcome Words	Keynote by Perrine Gauthier	Keynote by Nick Dorra
Masterclass by Rodrigo Blaas	Projects Pitchings	Projects Pitchings
Coffee Break	Coffee break	Coffee break
Meet the selected Young Talents: get curious and look for them during the whole event!	Projects Pitchings	Keynote by Valérie Magis
		Panel Voices of the young generation 10 th anniversary of Cartoon Springboard
Content Rehearsals for Young Talents		Farewell words
Welcome Dinner Hosted by Region of Madrid and City of Madrid <i>Palacio de Linares - Terraza Botanica</i> <i>Plaza Cibeles, s/n, Salamanca</i> <i>Madrid</i>	Free evening	Farewell Dinner <i>La Terraza de Óscar</i> <i>(Hotel Room Mate)</i> <i>Pl. de Pedro Zerolo 12, Madrid</i>



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WHERE COMPANIES MEET YOUNG TALENTS

On the morning of 29 October, a Job Fair featuring regional companies will be held at the Ateneo de Madrid, offering young talents a chance to connect with local industry professionals and explore career opportunities. This exciting new initiative is part of our 10th anniversary celebration!

PROGRAMME

11:00-12:00 (Ateneo's main hall): 5 to 6 local companies will present their work and job opportunities to young talents (10-minute presentation for each company)

12:00-13:00 (Ateneo's parlors): networking session between young talents and company representatives.

This initiative is open to all young talents attending the event as well as local companies. It has multiple goals: to break the ice on the first day between young talents and regional professionals, to connect the new generation of graduates entering the job market, and to create employment opportunities that benefit both companies and young talents seeking work.



“Cartoon Springboard is the best opportunity to promote your project, to find the right people for your project, find the money and find the distributor, and also meet the other professionals and colleagues” - *Martin Vandas (Owner and Producer at MAUR Films)*



ANIMATION IN MADRID

ANIMATION IN THE COMUNIDAD DE MADRID (MADRID REGION)

The Region forms a national and international benchmark for audiovisual production. Audiovisual industry in Madrid has great potential in the production of live action and animation series and feature films. It is home to 35% of the audiovisual production companies and around 31% of the animation and VFX companies in Spain. A place with competitive companies, well communicated and nice to visit.

The companies established in Madrid Region not only offer foreign investors and production companies a high and repeatedly proven technical training of professionals and really tight economic costs. Together with the creative talent and excellent training centers, Madrid has become one of the most important European epicenters for the animation sector.

ICEX

ICEX Spain Trade and Investment is a public entity under the Spanish Ministry of Economy, Trade, and Business dedicated to promoting the internationalisation of Spanish companies and attracting foreign investment to Spain. It offers a range of services, including market research, consulting, training, promotion, and financial support, to enhance the global competitiveness of Spanish businesses. By organising trade fairs, providing market insights, and facilitating networking opportunities, ICEX helps Spanish companies expand their presence in international markets.

Animation from Spain is an initiative by ICEX aimed at promoting the Spanish animation industry worldwide. It supports Spanish animation studios and professionals by facilitating their participation in international festivals and trade shows, creating networking opportunities, and showcasing their work globally. The initiative also encourages international collaborations and co-productions, positioning Spain as a hub for high-quality animation and driving growth and innovation in the industry.

ANIMATION IN THE CITY OF MADRID

Madrid is a city that is committed to innovation and attracting talent in the audiovisual field and, to achieve these objectives, the City Council, through the General Coordination of the Mayor's Office, has reinforced the Office of Strategic Projects and Business Participation to promote this sector in the capital.

Among the main objectives of this new Office are the following:

- To facilitate access to financing for audiovisual projects through a specific line of direct aid
- To support the development of new projects and emerging talents through specialised training plans
- To collaborate with professional national international entities to strengthen Madrid as the audiovisual epicentre of Spain and an international benchmark
- To promote the Madrid Audiovisual Cluster as a key platform to increase the growth and strategic position of the sector in the capital
- ...

[Click here to access to the partners pages with more information!](#)



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MEET THEM AT CARTOON SPRINGBOARD !

SPEAKERS & EXPERTS

- » Mark Taynton (Adult Swim)
- » Valentin Greulich (Akkord Film)
- » Joaquin Garralda (Amazon MGM Studios)
- » Serhan Lama (Arte)
- » Dunja Bernatzky (Arx Anima)
- » Sarah Muller (BBC)
- » Jakub Kostal (Bionaut)
- » Maud Chougui (Cyber Group Studios)
- » Hyeo Jin Valeria Moon (Dandeloo)
- » Rodrigo Blaas (El Guiri Studios)
- » Naléka N'Guessan (France TV)
- » Stef Wouters (Haptic)
- » Nick Dorra (Haruworks)
- » Mark Cumberton (JAM Media)
- » Perrine Gauthier (La Cabane Productions)
- » Carmen Cordoba (La Chula Films)
- » Sif Savery (Nørlum)

- » Ivan Agenjo (Peekaboo Animation)
- » Tania Pinto Da Cunha (Pink Parrot Media)
- » Yago Fandiño (Radio Television Española - RTVE)
- » Sara Cabras (RAI Ragazzi)
- » Ron Dyens (Sacrebleu Productions)
- » Diogo Carvalho (Sardinha em Lata)
- » Irene Chica (Wackamola)
- » Laurent Witz (Zeitl Productions)
- » Anastasia Heinzl (Screenwriter)
- » Nuria Blanco (Writer & Director)
- » Valerie Magis (Scriptwriter)
- » Jan Gadermann (Animator & Director)

[Click here to access the complete list of confirmed experts and speakers!](#)

TALENTS & CREATIVE TEAM

- » Bertille Rondard (a é i o u)
- » Iva Zahova (Atomic)
- » Kalina Aleksandrova (Atomic)
- » Rafa de la Mata (Battle of the Bands)
- » Christian Kaufmann (Bernard & the Little Tiger)
- » Karsten Matern (Bernard & the Little Tiger)
- » Jaime Penalva (Chavales: La Webserie)
- » Anita Pico (Galiworld)
- » Rocío López (Galiworld)
- » Yagiz Tunceli (Maxivilian's Great Show)
- » Serena Moka (Maxivilian's Great Show)
- » Alejandra Bouzon (Out of Tune)
- » Carles Abad Tent (Painting Illusions)
- » Nora Al-Shamery (Prism, Search for the Sea)
- » Nabil Afnan-Samandari (Quest Chefs)
- » Marin Cadin (The Archives)
- » Colin Lagarde (The Archives)
- » Zita de Thoury (The Archives)
- » Lou Moncollin (The Archives)
- » Angel Knowles (The Archives)
- » Isa Adler (The Ballad of Cattle Town)
- » Kaiden Pigem Malo (The Ballad of Cattle Town)
- » Laure-Anne Villieu (The Extra & Ordinary Adventures of Pod The Plankton)
- » Clothilde Chauvin (The Extra & Ordinary Adventures of Pod The Plankton)
- » Vicky Van Hemelrijck (The Hard-Boiled Deteggtive)

- » Aurélie Monteix (The Smell of Stones)
- » Julia Tudisco (Tulip)
- » Valentin Maupin (Tulip)
- » Michael Berrill Doran (Ultra Cat and Mega Dog)
- » Mark Cumberton (Ultra Cat and Mega Dog)
- » Grégory Krygier (Welcome to Demonland)
- » Aylin Manço (Welcome to Demonland)
- » Bianca Scali (Words for our Endos)
- » Mathis Dubrul (Yesterday's News)
- » Marialuisa Fiori (Zilïa)
- » Sara Cuperlo (Zilïa)
- » Licia Fiorentini (Zilïa)



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OUR SUSTAINABLE APPROACH

MOBILE APP AND DIGITAL TOOLS

Discover our **new mobile application**, Cartoon Events, designed with **user-friendliness** in mind. It serves as a handy tool **to access all essential information** and **enhance your experience at Cartoon Springboard**.

The mobile app will allow you to:

- » Check the **event's agenda**
- » Learn more about the **keynotes, case studies** and **panels**
- » Access all the info regarding **the projects pitch**
- » Access the full **list of participants** (including contact details)
- » Fulfill the **feedback forms**
- » **Chat** with other participants
- » Use the map to find usefull locations
- » Download your **travel voucher** etc...



CODE OF CONDUCT

At CARTOON, we aim to create **safe** and **inclusive** events, where exchanges and discussions are based on **mutual acknowledgment** and where everyone is treated with **respect and as equals**. To find out more, [click here!](#)

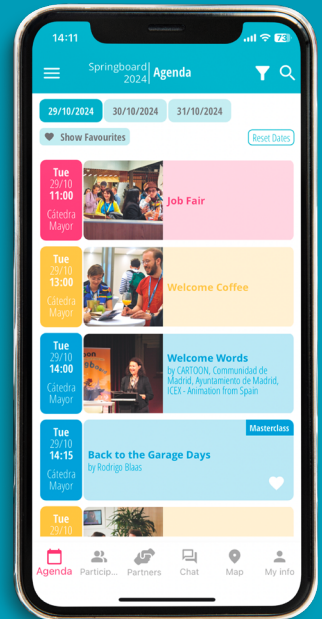
FIND OUR NEW
MOBILE APP
'**CARTOON
EVENTS**' ON:



App store



Play Store



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SUSTAINABILITY COMMITMENT

CARTOON wants to play its part in supporting the animation sector and **its stakeholders on issues of ecology and sustainability**. To this end, our commitments are reflected in the digital tools we have developed, as well as in the **measures we take during our events**.

Following discussions with our various partners and in order to carry out actions that make sense, **we have decided to begin a certification process for the organisation of more sustainable events**. Find out more about our sustainable commitment [here](#).

SUSTAINABILITY ON SITE

A list of sustainable measures we've planned during the event:

- » Encourage walking and the use of public transports by picking locations close from one another
 - » Selective waste sorting
 - » Available water fountains
 - » 100% vegetarian meal on Wednesday 30th
- Among others!

OUR PARTNERS

The 10th Cartoon Springboard is organised by CARTOON - European Association of Animation Film with the support of **Creative Europe - MEDIA Programme of the European Union, Region of Madrid and City of Madrid**.

OUR EVENTS

Cartoon Springboard was devised and created by CARTOON, an international non-profit association based in Brussels, aiming to support and promote the European animation industry. For over 35 years CARTOON has received financial support from Creative Europe - MEDIA Programme of the European Union to run its activities, which are concentrated in three areas:

- **CARTOON FORUM:** a co-production forum for animated series, mainly for television.

Next edition: 15 -18 September 2025 in Toulouse, France

- **CARTOON MOVIE:** a co-production forum for feature-length animation films, mainly for the cinema.

Next edition: 4-6 March 2025 in Bordeaux, France.

- **CARTOON MASTERS:** three training seminars per year for professionals in the industry, dealing with specialised subjects affecting the development of skills and trade involved in animation.
Next editions:

- › Cartoon Business (Brussels, Belgium), 18-20 November 2024

- › Cartoon Next (Marseille, France), 23-25 April 2025